



CASA LATINA JOB ANNOUNCEMENT

Position: Digital Campaign Associate

Location: Seattle, WA

Reports to: Community Programs Director

Posting Date: July 8, 2020

Announcement

Life is short. Work somewhere Awesome!

Casa Latina is a social justice organization, supporting Latino immigrant employment rights and working towards more equitable living and working conditions. Leverage your skills in community organizer by serving as our next **Digital Campaign Associate**.

We seek an experienced content and graphic creator to become our next **Digital Campaign Associate** as a key member of our Community Programs team.



The Digital Campaign Associate supports the daily operations of Casa Latina's community organizing team seeking to advance on our campaigns, currently the Domestic Workers Bill of Rights through social media efforts. This position will work closely with our Communication Associate as well as with our Domestic Worker Bill of Rights Lead Organizer.

Our ideal candidate loves to collaborate with their design and content creation skills, is experienced in using social media to maximize engagement and outreach efforts, and is motivated to be part of an important social movement, empowering the Latino community to participate more fully in the economy and democracy of this country.

This may be an exciting opportunity if you are...

- Someone looking for a significant opportunity for growth and creativity;
- Creative and with experience using social media platforms such as Instagram, Facebook, Twitter, among others, with an excellent communication and engagement impact;
- Able to work effectively in a team environment, while also able to work independently and take initiative in furtherance of program goals;
- Committed to social justice and have an understanding of challenges facing Latino immigrant community, and low income workers;

The Digital Organizer position entails working with a team of organizers, implementing creative strategies to advance the rights of domestic workers using various digital means to reach and activate Casa Latina domestic workers, employers and the general public.

Desired Qualifications:

- Passion for Casa Latina’s mission and demonstrated commitment to social justice.
- Demonstrated formal or informal experience in worker or community organizing or policy advocacy.
- Very strong interpersonal skills and the ability to build relationships with stakeholders including clients, employers, staff, and members.
- Hands on experience with social media platforms like Facebook, Instagram and Twitter.
- Full proficiency in computer skills in Microsoft Office programs.
- Knowledge of graphic design software such as Adobe PhotoShop, Illustrator.
- Have a positive attitude and the ability to work well with diverse groups of people.
- Availability to work a flexible schedule and to work independently and foster teamwork within the department and organization.
- Excellent verbal and written communication skills in Spanish and English.
- Strong administrative and organizational skills that reflect ability to perform and prioritize multiple tasks with excellent attention to detail.
- Proven self-initiative, problem solving and time-management skills.

Compensation: \$20 to \$22 per hour depending on experience. This is a **part time**, non-exempt, position regularly scheduled to work approximately up to 20 hours a week. This **position is temporary** expected to last until December 31st,2020.

Application process:

Applicants please send:

- 1) Email your **cover letter** describing your qualifications and interest in this specific position to careers@casa-latina.org with the subject line “Digital Campaign Associate.”
- 2) Include your **resume**, detailing prior data entry experience.
- 3) Please, also tell us where you heard about this job.

Position open until filled with priority given to applicants who apply by **July 22, 2020**. Early applications are encouraged.

This position is part of the staff bargaining unit represented by OPEIU Local 8.

Casa Latina is an affirmative action employer. People of color, women, immigrants, people with disabilities, people of any sexual orientation or gender identity, and people with low-income backgrounds are encouraged to apply.